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## Latina Author Receives Congressional Recognition in Nation's Capital

*Latinnovating, First Book at the Intersection of the Green Economy and Latino Leadership, Informs Students and Job Seekers of Career Opportunities Created by Latino-Led Innovation*

Sept 25, 2010. Hayward, CA. Graciela Tiscareño-Sato, author of *Latinnovating: Green American Jobs and the Latinos Creating Them*, was honored last week at the Congressional Hispanic Caucus Institute's Public Policy Conference in Washington D.C. At the closing plenary session titled "Green Economy in our Hemisphere", Tiscareño-Sato's upcoming book was recognized during the Latino Innovation awards ceremony. Also recognized at the event were five of the Latino innovators and entrepreneurs featured in her upcoming book.

"It was a tremendous honor to be recognized at this conference where 22 members of Congress, six Cabinet secretaries and our First Lady Michelle Obama all participated," said Tiscareño-Sato. "I've written this book to provide our students and job seekers information and inspiration they can immediately use to position themselves for the green economy. I've chosen these innovation leaders, Latino women and men, to demonstrate to mainstream America that educated Latinos are applying their work ethic, talent, innovative thinking, culturally-engrained environmental advocacy, and creative spirit to improve America for all Americans."



*Latinnovating* was written for students and professionals seeking to make wise choices about their future career paths as our American economy undergoes massive transformation. Readers will immediately benefit from the content of the book which includes:

- Success stories of sustainable businesses in ten different sectors of the economy including our energy grid, industrial lighting systems, commercial printing, packaging, communications, green building techniques, venture capital and much more. You will gain insight into ten different industries in one book.
- Specific educational paths taken by the featured entrepreneurs, leaders, engineers, and business owners
- Insider perspectives and resource recommendations that the reader can act on immediately

*Latinnovating* is available now for pre-order purchase at [www.latinnovating.com](http://www.latinnovating.com). Anyone buying three or more copies before December 1st will receive author-signed copies and be listed in the book as a charter supporter. Individuals or groups pre-ordering ten or more books will also be listed on the *Latinnovating* website. Business schools, youth leadership programs, high schools, non-profit associations and other groups wishing to invite Graciela to speak on the green economy and Latino leadership should contact her directly at [grace@Latinnovating.com](mailto:grace@Latinnovating.com). You can also become a fan of *Latinnovating* at Facebook.

"I'm determined to provide young people with successful role models that many of them do not have. I want to show them real examples of how the path to success in our new economy, now more than ever, leads through higher, lifetime education. *Latinnovating's* storytellers are Latinos; the opportunities they're creating are for everyone," Tiscareño-Sato states.

*LATINA Style* Magazine staff nominated Graciela's work for recognition for "having had the foresight to write this very important book. She's clearly a thought leader whose passion to showcase opportunities in the green economy comes through in this intensive two-year project." The "Latinnovators" featured in the book, that were recognized by CHCI, are:

- Rosamaria Caballero-Stafford, co-founder of [Green Irene](#) in New York
- Dennis Salazar, President and co-founder of [Salazar Packaging, Inc](#) in Chicago
- Sandra Artalejo, Chief designer and owner of [Sola Studios](#) in Dallas
- Robert Zardeneta, Executive Director of [LA CAUSA](#) in East Los Angeles
- Carmen Rad, President and co-founder of [CR&A Custom, Inc](#)

For more information please contact:

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